**Kickstart My Chart  
Excel Homework**

1. **Given the provided data, what are three conclusions we can draw about Kickstarter campaigns?**

Looking at the graphs, the most successful categories are film/video, music and theater. The most successful sub-categories are documentary, hardware, plays and rock. May and June have the highest success compared to other months which means these two months may be the best time of the year to start campaigns.

1. **What are some limitations of this dataset?**

The dataset results show the success and failures of companies however if there were more data collected, there might have been a chance to go further to understand the failures and why they occurred. There are more than 300,000 projects launched on Kickstarter but we only analyzed 4,000 past projects. This would only give us little information about Kickstarter.

1. **What are some other possible tables and/or graphs that we could create?**

To investigate how some campaigns became successful and why some went towards failure.